



<https://www.exploregaylord.org/chamber-of-commerce/>

Regular Meeting Minutes

Thursday, August 8, 2019 @ 12:00 P.M

I. CALL TO ORDER

- a. Pursuant to due call and notice thereof, President Strobel called the meeting held at ProGrowth Bank to order at 12:05 pm.
- b. **Board Members Present:** Alice Strobel, Dan Uecker, Angela Weber, Amanda Riemenschneider, Jen Muchow and Becky Boelter
- c. **Board Members Absent:** Jose Murillo
- d. **Staff Present:** Jim Poquette, Elizabeth Reishus and Mary Goetsch
- e. **Staff Absent:**
- f. **Guests Present:** Miss Gaylord Candidates - Alexis Brinkman, Hannah Ebert, Kaylee Eccles, McKenna Kranz, Bianca Mendez, Maty Messner, Arayah St. John and Caroline Weber
 - i. The candidates introduced themselves to the Chamber Board Members and shared a little bit about themselves and a piece of information they took away from their tour of Michael Foods.

II. AGENDA, MINUTES & FINANCIAL UPDATE

- a. Agenda June 14, 2019 – Approved as presented
- b. Minutes May 17, 2019 – Approved as presented
- c. Treasurer's Report June 30, 2019 – Approved as presented
 - i. Report included Balance Sheet and Profit & Loss as of June 30, 2019. A copy of the Profit & Loss Budget Overview was also shared with the Board.

III. UNFINISHED BUSINESS

- a. Chamber Annual Banquet / Membership Meetings (*Strobel*)
 - i. Nothing new to report.
- b. Board Resignation – Simmie Buehler (*Strobel*)
 - i. Becky Boelter will fill this term (2018-2020)
- c. New Business Visits (*Goetsch*)
 - i. Once scheduled invites will be sent to the Board as well as all chamber members
 - Ontime Petroleum –
 - LM Leasing –
 - M K Capital, LLC –
 - OHV Motors –
 - Shell – *under new ownership*
 - Cenex/UFC – *under new ownership (Fill-Me-Up)*
- d. City-Wide Garage Sales – August, 2019 (*Goetsch*)
 - i. First ad ran week of 07/08/2019, 2nd ad ran week of 07/22/2019
 - ii. There were 14 registered garage sales – THANK YOU Jackie Bernstein for compiling the list!
- e. Leading Sibley Together (*Goetsch*)
 - i. Candidate for 2019-2020 program: Addie Prah, Premier Choice Realty

IV. NEW BUSINESS

- a. New Chamber Board of Director
 - i. Jose Murillo – Michael Foods
 - Term End Date: 12/31/2019

- b. Chamber Meeting Day/Time Change
 - i. Discussed change to day/time of Chamber Board Meetings
 - ii. Motion made to change meeting schedule to 3rd Thursday of the month @ 12 noon. Meetings will continue to be held at the Gaylord Public Library.
- c. Gaylord Area Chamber of Commerce Logos
 - i. At the time the Chamber website was moved to a link on the City's website the logo was changed to mimic the City's logo to be more consistent. See above for the updated logo.
 - ii. Liz will distribute the updated logo to Board Members.
- d. Ghouls 'n' Goblins in Gaylord – October (*Marlinski / Weber*)
 - i. Pauline Marlinski will again be leading Ghouls 'n' Goblins with the assistance of Weber. They are planning to meet in the near future to begin the planning.
- e. Home for the Holidays/Santa Day/Small Business Saturday (*Strobel*)
 - i. Strobel reported that their committee will be meeting next week.
- f. Meet Me Under the Mistletoe Tentative December 2nd & 8th (*Weber*)
 - i. Weber reported that they are planning to utilize the same format as last year for this event and plan to build on it to make it even more successful.
 - ii. Patty Uecker has agreed to share her musical talents this year as well.
- g. Chamber Web Page – option to include Facebook feed (*Reishus*)
 - i. Reishus requested funds (\$87) to incorporate Chamber's Facebook into the Chamber page on the City of Gaylord's website similar to how it was previously. Cost includes one-time fees of \$37 to obtain the "plug in" app as well as a development fee of \$50 to LimeValley.
 - Following discussion motion was made, second and carried to approve the request to incorporate Facebook into the Chamber's website page. Reishus will move forward.
 - ii. Additional discussion related to the new webpage was a request to include Gaylord Royal Ambassador information to the chamber page. Reishus will work on getting this incorporated as well.

V. MONTHLY COMMITTEE REPORTS/UPDATES

- a. Business Recognition (*Marlinski*)
 - i. It has been an ongoing struggle to obtain business information for publishing the Chamber Business Recognition article in the Gaylord Hub.
 - ii. Goetsch is working with Marlinski to distribute questionnaire via email to all Chamber members. Marlinski will publish periodically in a random order those that have returned their information.
- b. Chamber-After-Hours (*Poquette*)
 - i. No discussion, plan to ask for input at annual meeting.
- c. Chamber Project Funds (*Strobel*)
 - i. Goetsch reported that a request for a logo was received from Todd Warzecha at Sibley East to use in creating signage to acknowledge our donation from the "project fund" to the new playground equipment at the Sibley East elementary school. The current logo was provided.
 - ii. Next Grant Applications are due 09/15/2019 – Fund Distribution will be 10/15/2019
 - Strobel to email Chamber Members by 08/15/2019
- d. Easter Egg Hunt – April 4, 2020 (*Boelter*)
- e. Eggstravaganza (*Keithahn*)
 - i. It's HERE! Lots of activities planned.
 - ii. Board acknowledged all the hard work that the committee has put in.
- f. Gaylord Royalty (*Otto / Strobel*)
 - i. Busy week for royalty and candidates. Judging was held Wednesday, August 7th, Thursday they toured Michael Foods and will be attending the pool show in the evening. Friday the candidates will be visiting various businesses and will be serving burgers at the Chamber stand. Coronation will be held Saturday, August 10th at 6:00 pm at Walsh Baseball Field.
 - ii. Thank you for representing Gaylord and GOOD LUCK to all the candidates!
- g. Ghouls 'n' Goblins (*Weber / Marlinski*)
 - i. See New Business.

- h. Home for the Holidays / Santa Day / Shop Local Campaign (*Strobel*)
 - i. See New Business.
- i. Lakeside Press Map (*Boelter*)
 - i. Boelter indicated the Lakeside Press is being unresponsive. It has been suggested that we look for an alternative vendor. Boelter will contact Joe Deis and Hub Publishing and also Arlington to inquire about printing something of this nature.
 - ii. Discussed briefly creating a “welcome packet” for new residents that the city can distribute when residents sign up for utility services and that real estate agents could also utilize. Will add to July agenda – Boelter interested in coordinating.
- j. Membership (*Weber*)
- k. Meet Me Under the Mistletoe (*Weber*)
 - i. See New Business.
- l. Music-on-Main / Farmer’s Market
 - i. Attendance for the White Sidewalls in July was great. It was moved to the Legion due to threatening weather and as a result the Legion also had a good night.
 - ii. It was also reported that this event is being attended by people other than community members. People from the twin cities area are also attending, the word is getting out!
- m. New Teacher Welcome (*Boelter*)
 - i. Boelter is continuing the planning process. Goetsch will forward member/business contact information for Boelter to use in collecting items for the “welcome packets”.
- n. Plant Yourself in Gaylord & Get Growing (*Weber/Muchow*)
- o. Website / Social Media (*Reishus*)
 - i. See New Business.

VI. NEXT MEETING: Thursday, September 19, 2019 at 12:00pm at Gaylord Public Library

- a. 2019 Schedule: 9/19/2019, 10/17/2019, 11/21/2019 and 12/19/2019

VII. ADJOURNMENT