



<https://www.exploreGaylord.org/chamber-of-commerce/>

## Regular Meeting Minutes

Thursday, September 19, 2019 @ 12:00 P.M

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### I. CALL TO ORDER

- a. Pursuant to due call and notice thereof, President Strobel called the meeting held at the
- b. Gaylord Public Library to order at 12:05 pm.
- c. **Board Members Present:** Alice Strobel, Dan Uecker, Angela Weber, Jen Muchow and Jose Murillo
- d. **Board Members Absent:** Amanda Riemenschneider and Becky Boelter
- e. **Staff Present:** Jim Poquette, Elizabeth Reishus and Mary Goetsch
- f. **Staff Absent:** None
- g. **Guests Present:** None

### II. AGENDA, MINUTES & FINANCIAL UPDATE

- a. Agenda: October 17, 2019 – Approved as presented
- b. Minutes: September 19, 2019 – Approved as presented
- c. Treasurer's Report: September 30, 2019 – Approved as presented

### III. UNFINISHED BUSINESS

- a. Chamber Annual Banquet / Membership Meetings (*Strobel*)
  - i. Tentatively planning for a membership meeting by the end of the year.
- b. New Business Visits (*Goetsch*)
  - i. Once scheduled invites will be sent to the Board as well as all chamber members
    - Overtime Petroleum –
    - LM Leasing –
    - M K Capital, LLC –
    - OHV Motors –
    - Shell – *under new ownership*
    - Cenex/UFC – *under new ownership (Fill-Me-Up)*
- c. YWCA Women's Leadership Conference (*Goetsch*)
  - i. Friday, November 1<sup>st</sup>.
  - ii. Theme: No Gender Justice Without Racial Justice
  - iii. One (1) application received, Elizabeth Reishus. Registration completed and invoice will be sent.
- d. Nominations for Chamber Board
  - i. Email request for nominations for Board Members sent 09/16/2019
  - ii. Two 3-year terms available (Angela Weber and Jose Murillo terms are up)
  - iii. Need Help! Request that current board members provide forward at least one candidate for the ballot to Goetsch by 10/28/2019.
  - iv. Angela Weber requested to be on the ballot again. Bylaws normally restrict an outgoing board member from consecutive terms stating that there must be one year between terms. Board voted to make an exception accepting Angela Weber to be on the ballot for a term from 2020-2023.
  - v. Jose Murillo indicated that he will be leaving the Gaylord plant but plans to provide a name for the ballot.

#### IV. NEW BUSINESS

- a. Budget Planning - 2020
  - i. Recommend a draft be available by November 21<sup>st</sup>, final approval December 19<sup>th</sup>
  - ii. Requested that board review draft/template provided and be ready to provide feedback at next meeting
- b. Chamber Planning Calendar
  - i. Discussed moving the date for Plant Yourself in Gaylord back a week based on May weather being so unpredictable.
  - ii. Requested that board review draft provided and be ready to provide feedback at next meeting.

#### V. MONTHLY COMMITTEE REPORTS/UPDATES

- a. Business Recognition (*Marlinski*)
  - i. A number of responses received from the email request sent on 08/13/2019 to members for information related to "Highlight Your Business via the Chamber Spotlight".
  - ii. They are being published periodically.
  - iii. Strobel will confirm with Marlinski that she is still willing to coordinate.
- b. Chamber-After-Hours (*Poquette*)
  - i. Recommended that we contact Arlington to see what works/doesn't work for their chamber member get-togethers. Uecker will contact an Arlington Chamber member as well as discuss with DeAnn Woods her knowledge of the format for Winthrop's event again.
- c. Chamber Project Funds (*Strobel*)
  - i. One application received from the Home for the Holiday Committee & Gaylord Garden Club. Funds requested for the purchase of items to decorate the downtown planters for the Holidays. These items are things that can be used for future years as well. Total request for \$2,600 of which \$800 will be received from the City of Gaylord. Application request of \$1,800.
  - ii. Following discussion this application motion was made, seconded and approved to accept application for \$1,800. For ease of ongoing purchases recommend an additional account be opened that will carry a small balance designated for specific projects that will have the ability to be accessed by debit card for online purchases of items that cannot be purchased locally. Goetsch will make arrangements for this new account.
  - iii. Murillo plans to discuss with management at Michael Foods for an additional donation to this project as well.
  - iv. Next Grant Applications are due 04/15/2020 – Fund Distribution will be 05/15/2020
- d. Easter Egg Hunt – April 4, 2020 (*Boelter*)
  - i. No discussion
- e. Eggstravaganza (*Keithahn*)
  - i. Final expenses will be posted and numbers will be available at the next meeting.
- f. Gaylord Royalty (*Otto / Strobel*)
  - i. Strobel has been designated the new Coordinator for the Gaylord Royal Ambassadors
  - ii. Upcoming events for the Royalty include: Halloween Parade, Halloween Event at Sibley East, Vendor and Craft Fair - November 30<sup>th</sup>, Meet Me Under the Mistletoe - December and Arli-Dazzle Parade – December 7<sup>th</sup>
- g. Ghouls 'n' Goblins (*Weber / Marlinski*)
  - i. 18 businesses participating
  - ii. Students will be judging sometime the week of October 24<sup>th</sup>
  - iii. Awards will be announced on Thursday, October 31<sup>st</sup>
- h. Home for the Holidays / Santa Day / Shop Local Campaign (*Strobel*)
  - i. November 30<sup>th</sup>
  - ii. May need a Chair for Santa Day events. Changes to the format include: kid's bag will distributed by Santa and contain more healthy items, i.e. juice boxes, granola, color books, crayons, etc.; prizes may be limited to two boy/girl prizes based on age (bike/stuffed animal)
  - iii. Strobel contacting prior coordinator to see if she will continue or obtain information of past events
- i. Lakeside Press Map (*Boelter*)
  - i. Last reported still not getting much cooperation from Lakeside Press Maps. Plan to request assistance from the City Attorney to draft letter.
- j. Membership (*Weber*)
  - i. Weber will be getting the member information from both Inspire Nutrition and That Special Touch

- k. Meet Me Under the Mistletoe (*Weber*)
  - i. December 1<sup>st</sup> & 8<sup>th</sup>
  - ii. 13 registered at this time. Additional committees have been established to take on the various parts of the event, i.e. Bake Sale Committee and Decorating Committee.
  - iii. Apostolic Church has agreed to sing and Patty Uecker will again provide the piano music.
- l. Music-on-Main / Farmer's Market
  - i. Final report has been submitted. With the additional grant the library received towards this event there was a profit of approximately \$500 or so.
  - ii. There has been a mix-up with the date for the Christmas Gala sponsored by the Music on Main committee. Working on checking the availability of the Mankato bells group. Will provide date ASAP to ensure advertised with the Home for the Holidays promotional advertising.
- m. New Teacher Welcome (*Boelter*)
  - i. Complete, no discussion.
- n. Plant Yourself in Gaylord & Get Growing (*Weber/Muchow*)
  - i. Planters are looking great. Now are fall themed and by November 30<sup>th</sup> will transition to be decorated for the holidays.
  - ii. As indicated under Chamber Planning Calendar will be planning the spring planting a week later in 2020 to potentially accommodate the unpredictability of May weather.
- o. Website / Social Media (*Reishus*)
  - i. Reishus updating regularly. Is also rolling out INSTAGRAM.
  - ii. Goetsch will email members to request that they submit information pertaining to happenings at their business that the Chamber can promote via the Chamber's website and / or Facebook page

**VI. NEXT MEETING: Thursday, November 21, 2019 at 12:00pm at Gaylord Public Library**

- a. 2019 Schedule: 12/19/2019

**VII. ADJOURNMENT**

- a. Meeting Adjourned

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Mary J Goetsch

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Alice Strobel, President